

World Chinese Economic Forum Compendium 2009 – 2014

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ABOUT THE BOOK

A compendium of six years of the World Chinese Economic Forum, after its inauguration in 2009 to 2014. The book forms a valuable record of the achievements of the Forum. This book testifies to the fact that there is so much useful information and knowledge on China/Overseas Chinese now available to the public. This book is useful for the business communities, government officials, researchers, scholars, and academics.

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Building Business Linkages, Charting New Frontiers
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CHAPTER 2: 2010 WCEF (2-3 Nov)
Building Business Linkages in a Globalised World
Kuala Lumpur, Malaysia

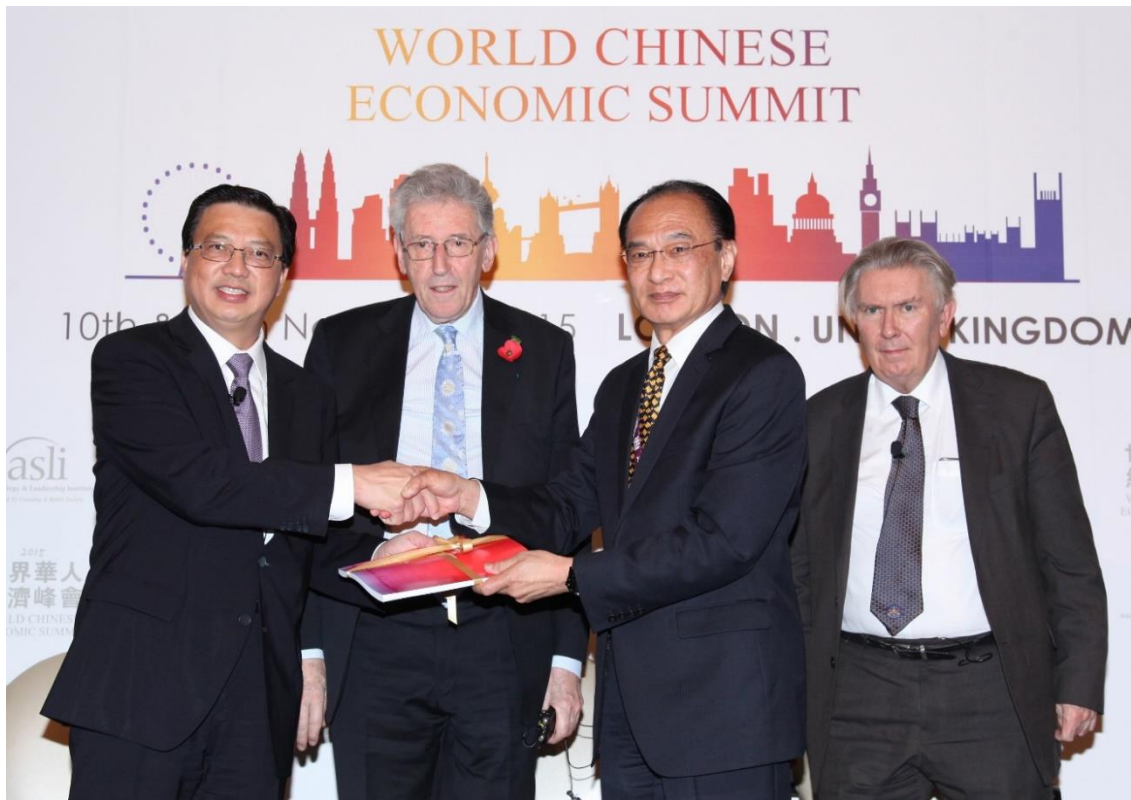
CHAPTER 3: 2011 WCEF (3-4 Nov)
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BOOK LAUNCH AT THE SAVOY IN LONDON



Book Launch at The Savoy London(L- R) Dato LIOW Tiong Lai, Former Malaysian Federal Minister of Transport accepting book from Dr.Geoffrey Chow(standing behind L - R) Lord Howell of Guildford and Sir Paul Judge