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Foreword by

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I have known Dr. Geoffrey Chow, the author of this book, since our boarding school days at LaSalle Secondary School (Kota Kinabalu, Malaysia) decades ago. I've seen Dr. Chow, over the years, evolved into a learned person and a proficient author.

I am delighted to introduce the 2<sup>nd</sup> edition of the book "Chinese Business Entrepreneurs: Tri-Cluster Model." I have perused this edition, and I find this book insightful. The author delved into the fascinating landscape of Chinese entrepreneurship, uncovering the unique Tri-Cluster Model that has propelled numerous businesses to success. This work not only provides a comprehensive understanding of the historical, cultural, and economic factors shaping Chinese business ventures but also offers valuable insights into the strategic thinking and innovative practices employed by Chinese entrepreneurs within the Tri-Cluster framework. I think it is only fair to say that this book is the first to dwell in such an area of study.

As China's role in the global economy continues to evolve, this book serves as an essential guide for academics, practitioners, and anyone intrigued by the dynamic world of Chinese entrepreneurship. Through meticulous research and engaging analysis, the author illuminated the path to prosperity taken by these entrepreneurs, making this book an indispensable addition to the literature on international business and entrepreneurship. I highly recommend this book. I wish the learned author and this book every success.



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