

MASTER OF BUSINESS ADMINISTRATION THESIS SUPERVISION

BY GEOFFREY CHOW

1996 / 1997 / 1998

Master of Business Administration (MBA) Minor Thesis Supervision (1996/97)

1. Student Candidate Katarzyna Podlaszewska; thesis title "Proposed Retail Banking Strategy for Bank Gdanski SA (Poland)"; thesis completed and approved.
2. Student Candidate Sachin Arora; thesis title "A Comparative Analysis Between the Australian and Indian Pesticides Manufacturing Industry and Strategic Business Plan for Establishing a Chemical Manufacturing Unit for Pesticides in India"; thesis completed and approved.
3. Student Candidate Saraporn Jomsang; thesis title "Introduction of Continuous Quality Improvement to Toyo-Toa Coating Co. Ltd. of Thailand"; thesis completed and approved.
4. Student Candidate Jay Majithia; thesis title "A Strategic Direction for Babul Technologies Pty Ltd (India) to Market Software Development Services in Australia"; thesis completed and approved.
5. Student Candidate V.V. Chandra Shekhar Rao; thesis title "A Strategic Plan to Market Victoria as a Tourist Destination to India"; thesis completed and approved.
6. Student Candidate Michael van Nugteren; thesis title "Inventory Analysis - Case Study on W. R. Grace (Australia)"; thesis completed and approved.

Master of Business Administration (MBA) Minor Thesis Supervision (1997/98)

7. Student Candidate Irawan Budianto; thesis title "Strategic Analysis of An Indonesian Bank"; research completed and approved.
8. Student Candidate Hary Ibrahim; thesis title "Strategic Marketing Plan for Increasing the Market Share of PT Alps & Co (Indonesia)"; research completed and approved
9. Student Candidate Nguyen Viet-Hai; thesis title 'Develop Marketing Strategies of International Beverages Company in order to Protect Its Leading Position in the Vietnamese Beverage Market'; research completed and approved.
10. Student Candidate Dhanapong Sangsue; thesis title 'Strategic Marketing Planning of Sinotech Co. Ltd (Thailand)'; research completed and approved.
11. Student Candidate Dr. John Connellan (Ph.D.); thesis title 'Development of a Strategic Plan for the Pathology Department of the Austin and Repatriation Medical Centre to Form a Strategic Alliance with a Private Partner'; research completed and approved.
12. Student Candidate John Circosta; thesis title 'A Strategic Analysis of the Operation of Local Government Business Units under CCT'; research completed and approved.