

# Chinese Business Entrepreneurs Tri-Cluster Model

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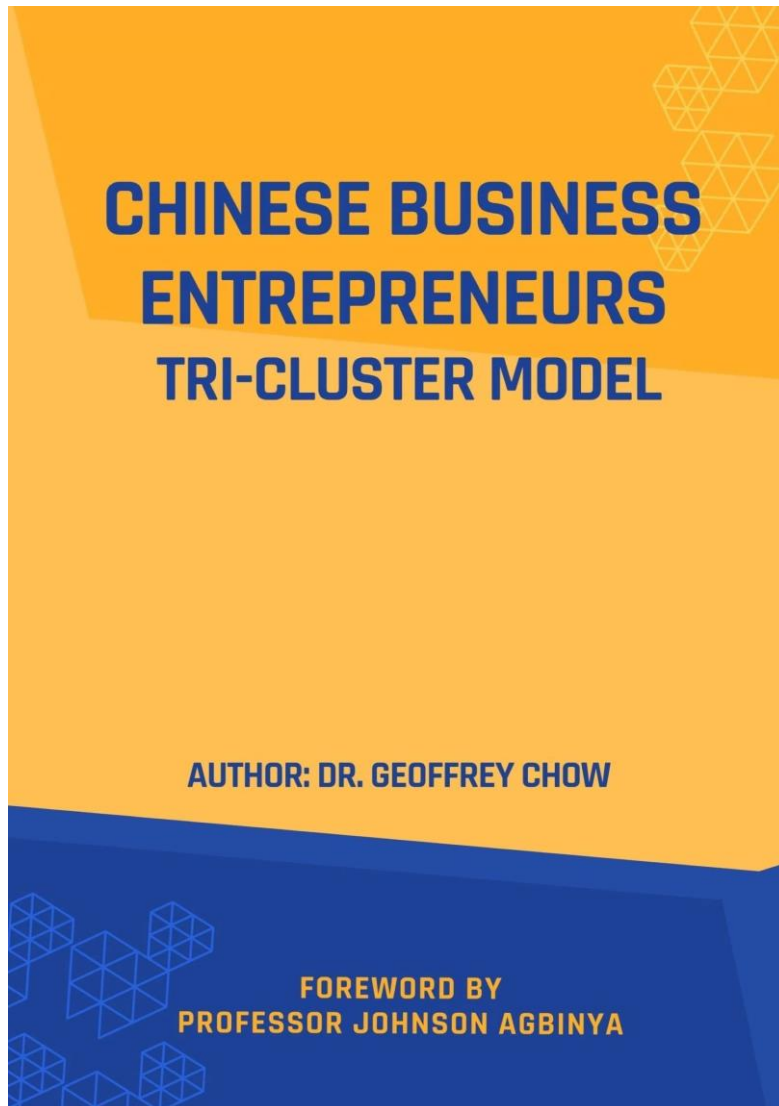
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## BOOK DESCRIPTION

This book was written with the ordinary readers in mind although it was a research project it was based on. It focused on the baby-boomer generation of Ethnic Chinese with business entrepreneurship in Australia.

The readers of this book will gain a good understanding of those Ethnic Chinese who have emigrated to Australia and made a success of settling in a new land.

A model emerged from the study. It is called the **Tri-Cluster Model** and is a useful tool as a basis for further study and understanding of Ethnic Chinese business entrepreneurship.

## CONTACT:

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